

CONTRACT



KJRH
3701 So. Peoria Ave.
Tulsa, OK 74105
(918) 743-2222

And:

Media Ad Ventures
8136 Old Keene Mill Road
Suite A300
Springfield, VA 22152

<u>Contract / Revision</u> 202664 /		<u>Alt Order #</u>
<u>Product</u> Oklahomans for Criminal Justice Reform		
<u>Contract Dates</u> 10/31/16 - 11/07/16	<u>Estimate #</u> 935	
<u>Advertiser</u> Oklahomans for Criminal Justice Reform		<u>Original Date / Revision</u> 10/26/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KJRH	<u>Account Executive</u> Jenna Salmon	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> TV13591	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KJRH	10/31/16	11/07/16	M-F Today Show	7-9am		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-11----				2	\$225.00				
	Week:	11/07/16	11/13/16	1-----				1	\$225.00				
N 2	KJRH	11/03/16	11/07/16	M-F 11am-12pm News	11am-12pm		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---1---				1	\$150.00				
	Week:	11/07/16	11/13/16	1-----				1	\$150.00				
N 3	KJRH	10/31/16	11/03/16	M-F 5-530pm News	5-530pm		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	1--1---				2	\$200.00				
N 4	KJRH	11/02/16	11/04/16	M-F Nightly News	530-6pm		:30				NM	3	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	--1-1--				2	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	KJRH	10/31/16-11/06/16	M-F Nightly News	530-6pm	---W--F----	:30		\$400.00		NM		
		See MG 4.3,4.4											
	3	KJRH	10/31/16-11/06/16	M-F 5-530pm News	5-530pm	MTuWThF----	:30		\$200.00		NM		
		Ⓜ MG for 4.2 11/04											
	4	KJRH	10/31/16-11/06/16	M-F 5-530pm News	5-530pm	MTuWThF----	:30		\$200.00		NM		
		Ⓜ MG for 4.2 11/04											
N 5	KJRH	11/01/16	11/03/16	M-F 6-630pm News	6-630pm		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1-1---				2	\$375.00				
N 6	KJRH	10/31/16	11/01/16	The List	630-7pm		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	11-----				2	\$250.00				
N 7	KJRH	11/03/16	11/07/16	M-F 10-1035pm News	10-1035pm		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---1---				1	\$500.00				
	Week:	11/07/16	11/13/16	1-----				1	\$500.00				
N 8	KJRH	11/07/16	11/07/16	Monday Prime C	9-10pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	M-----				1	\$1,000.00				
N 9	KJRH	11/01/16	11/01/16	Tuesday Prime A	7-8pm		:30				NM	1	\$2,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Week:		10/31/16	11/06/16	-T-----				1	\$2,500.00				
N 10	KJRH	11/06/16	11/06/16	NFL Game Sunday	715-1030pm		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$4,500.00				
Totals								0.00				19	\$12,425.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	19	\$12,425.00	(\$1,863.75)	\$10,561.25
Totals	19	\$12,425.00	(\$1,863.75)	\$10,561.25

Signature: _____ **Date:** _____

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